

BUSINESS EMPLOYEE, CERTIFICATE OF ACHIEVEMENT

Banner Code: 1_CN_MBE
Financial Aid Eligible

This program will prepare students for employment in music stores, record shops, and other commercial music activities. Many opportunities in the business of music are available to students with a broad general knowledge of how this segment of the music industry functions in addition to traditional musical skills.

Program Outcomes

1. Demonstrate knowledge of basic requirements of vocalists, guitarists and pianists
2. Working Knowledge of basic studio techniques and equipment applications
3. Prepare and deliver an effective sales presentation for a product or service.
4. Organize, develop and prepare a written professional sales presentation for a product or service.

Review Graduation Requirements (<https://catalog.cccd.edu/orange-coast/graduation-requirements/certificates/#achievementtext>).

Course	Title	Units
Required Courses		
MUS A110	Computers in Music 1	3
MUS A116	Basic Guitar	2
MUS A139	History of Rock Music	3
MUS A141	Piano 1	1
MUS A161	Voice 1	1
MUS A180	Theory 1	3
MUS A181	Musicianship 1	1
MUS A261	Recording Techniques 1	3
MUS A262	Music as a Business	2
MKTG A110	Professional Selling	3
<i>Select 5 units from the following restricted electives list:</i>		5
ACCT A100	Accounting for Small Business	
BUS A240	Entrepreneurship	
MKTG A200	Retail E-Commerce Management	
MUS A140	Beginning Instruments	
MUS A142	Piano 2	
MUS A162	Voice 2	
MUS A148	Classical Guitar 1	
MUS A151	Studio Guitar 1	
MUS A241	Piano 3	
MUS A242	Piano 4	
Total Units		27

Program Sequence

These sequences at Orange Coast College are curriculum maps for students to finish all requirements for the certificate. There may be advisories, prerequisites, or time requirements that students need to consider before following these maps. **Students are advised to meet with an Orange Coast College Counselor for alternate sequencing.**

Course	Title	Units
Year 1		
Semester 1		
MUS A139	History of Rock Music	3
MUS A141	Piano 1	1
MUS A161	Voice 1	1
MUS A262	Music as a Business	2
Units		7
Semester 2		
MUS A116	Basic Guitar	2
MUS A180	Theory 1	3
MUS A181	Musicianship 1	1
MUS A261	Recording Techniques 1	3
Units		9
Year 2		
Semester 1		
MKTG A110	Professional Selling	3
MUS A110	Computers in Music 1	3
CERT RESTRICTED ELECTIVE(S) (See Requirements) - CHOOSE AT LEAST 5 UNITS ¹ .		5
Units		11
Total Units		27

¹ Needs 5 units total of Restricted Electives