FASHION

Orange Coast College Fashion Program

The mission of the Fashion program is to offer students high quality and innovative programs that meet the needs of an ever-changing local and global fashion industry. Leaders in sustainability and innovation to prepare students for jobs in the Southern California Fashion Industry, we provide students the knowledge to succeed in careers in fashion merchandising, retail e-commerce, social media marketing, fashion design, technical design, product development, apparel industry sustainability, fashion styling, and visual display. This well-established program prepares you for certificate/degree completion, transfer to a four-year program, professional career placement, career changes and advancements, or advancement in your personal development.

Education in Fashion

Fashion is among the largest and most established industries in California. A fashion education can provide the necessary background and skills for a career in this ever evolving and dynamic industry. Orange Coast College offers programs and courses that meet the needs of this vast industry. Our fashion program provides an environment that promotes critical thinking, creativity, and multicultural awareness and is grounded in sustainable practice. It further fosters understanding of social, organizational, and technological systems.

A Career for You

Career opportunities in the fashion industry are endless and diverse. The fashion business is challenging, fast-paced, exciting, and constantly changing. It's a multi-billion dollar industry and the second largest employer in the United States. Fashion is the second largest industry among Southern California's manufacturing employers, second only to the aerospace industry.

The following Certificate of Achievement and Associate of Science options are available through the Fashion Department:

- Apparel Construction
- Apparel Industry Sustainability
- Fashion Design
- Fashion Merchandising
- Fashion Media, Events, & Promotions
- Fashion Styling & Visual Presentation
- Technical Design & Product Development

Completion of these programs prepares students for entry-level careers in the fashion industry and in related businesses. Students may also transfer to programs at four-year colleges. Additionally, the department offers a Certificate of Specialization in Industrial Sewing.

Department Contact Information

Lauren Becker - Program Coordinator
lbecker@occ.cccd.edu

Michelle Craner - Merchandising Professor
mcraner@occ.cccd.edu

Please visit us for more information at the following:

Fashion Department Website (https://orangecoastcollege.edu/academics/consumer-health/family-consumer-sciences/fashion/)

OCC Fashion Blog (https://occfashion.wordpress.com/)

OCC Fashion Instagram (https://instagram.com/orangecoastcollegefashion/?igshid=YmMyMTA2M2Y=)

OCC Fashion Club Instagram (https://www.instagram.com/fashionclubocc/?hl=en)

OCC Fashion YouTube (https://www.youtube.com/channel/UClKE_p9Q9Bz5YuKXas28b4w/)

- Apparel Construction, Associate in Science Degree (https://catalog.cccd.edu/orange-coast/pathways/visual-arts-design-performing-arts/fashion/apparel-construction-associate-science-degree/)
- Apparel Construction, Certificate of Achievement (https://catalog.cccd.edu/orange-coast/pathways/visual-arts-design-performing-arts/fashion/apparel-construction-certificate-achievement/)
- Apparel Industry Sustainability, Certificate of Specialization (https://catalog.cccd.edu/orange-coast/pathways/visual-arts-design-performing-arts/fashion/apparel-industry-sustainability-certificate-specialization/)
- Fashion Design, Associate in Science Degree (https://catalog.cccd.edu/orange-coast/pathways/visual-arts-design-performing-arts/fashion/fashion-design-as/)
- Fashion Design, Certificate of Achievement (https://catalog.cccd.edu/orange-coast/pathways/visual-arts-design-performing-arts/fashion/fashion-design-coa/)
- Fashion Media, Events, & Promotion, Associate in Science Degree (https://catalog.cccd.edu/orange-coast/pathways/visual-arts-design-performing-arts/fashion/fashion-media-events-promotion-as-degree/)
- Fashion Media, Events, & Promotions, Certificate of Achievement (https://catalog.cccd.edu/orange-coast/pathways/visual-arts-design-performing-arts/fashion/fashion-media-events-promotion-coa/)
- Fashion Merchandising, Associate in Science Degree (https://catalog.cccd.edu/orange-coast/pathways/visual-arts-design-performing-arts/fashion/fashion-merchandising-associate-science-degree/)
- Fashion Merchandising, Certificate of Achievement (https://catalog.cccd.edu/orange-coast/pathways/visual-arts-design-performing-arts/fashion/fashion-merchandising-certificate-achievement/)
- Fashion Styling & Visual Display, Associate in Science Degree (https://catalog.cccd.edu/orange-coast/pathways/visual-arts-design-performing-arts/fashion/fashion-styling-visual-display-as-degree/)
- Fashion Styling & Visual Display, Certificate of Achievement (https://catalog.cccd.edu/orange-coast/pathways/visual-arts-design-performing-arts/fashion/fashion-styling-visual-display-coa/)
- Industrial Sewing, Certificate of Specialization (https://catalog.cccd.edu/orange-coast/pathways/visual-arts-design-performing-arts/fashion/industrial-sewing-certificate-specialization/)
- Technical Design and Product Development, Associate in Science Degree (https://catalog.cccd.edu/orange-coast/pathways/visual-arts-design-performing-arts/fashion/apparel-production-product-dev-as/)
- Technical Design and Product Development, Certificate of Achievement (https://catalog.cccd.edu/orange-coast/pathways/

visual-arts-design-performing-arts/fashion/apparel-production-
product-development-certificate-achievement/)