

# GRAPHIC DESIGN, CERTIFICATE OF ACHIEVEMENT

**Banner Code:** 1\_CT\_DMAG  
**Financial Aid Eligible**

This program presents a concentrated course of study in the field of digital media arts and design. Concept development and the generation of a portfolio suitable for job applications or transfer to a degree program is a major focus in each of the core courses.

Courses emphasize the process and problem-solving in conjunction with visual design issues. DMAD graphic design courses provide broad-based entry-level training for a variety of graphic design industries. Students are introduced to a broad range of media, including branding, publications, posters, print advertisements, website graphics, billboards, and product packaging, as well as strategies and techniques required to incorporate these areas into print and online.

## Program Outcomes

1. Apply the principles of color, composition, hierarchy, typography as they relate in the various design media utilizing industry standard graphics software.
2. Apply critical thinking and aesthetic judgment to demonstrate the ability to analyze, synthesize, and develop probable graphic design solutions.
3. Develop an original, innovative and articulate body of graphic design work for a professional portfolio for the purpose of gaining employment and/or acceptance to an Art College or University.

Review Graduation Requirements (<https://catalog.cccd.edu/orange-coast/graduation-requirements/certificates/#achievementtext>).

Course	Title	Units
<b>Required Courses</b>		
ART A110	Color and Design: Two-Dimensional	3
ART A180 or DMAD A202	Professional Studies Studio Internship Prep	2-2.5
DMAD A115	Typography I	3
DMAD A116	Typography II	3
DMAD A117	Rapid Illustration Techniques	3
DMAD A151	History of Graphic Design	3
DMAD A181	Introduction to Computer Graphics	3
DMAD A182	Graphic Design	3
DMAD A183	InDesign for Design	3
DMAD A190	Illustrator for Design	3
DMAD A193	Photoshop for Design	3
DMAD A200 or DMAD A280 or ART A170 or ART A175	Designing for the Web 2D Animation Printmaking 1 Screen Process Printing 1	3

Course	Title	Units
DMAD A288	Digital Portfolio Development	3
<b>Total Units</b>		<b>38-38.5</b>

## Program Sequence

These sequences at Orange Coast College are curriculum maps for students to finish all requirements for the certificate. There may be advisories, prerequisites, or time requirements that students need to consider before following these maps. **Students are advised to meet with an Orange Coast College Counselor for alternate sequencing.**

Course	Title	Units
<b>Year 1</b>		
<b>Semester 1</b>		
ART A110	Color and Design: Two-Dimensional	3
DMAD A117	Rapid Illustration Techniques	3
DMAD A151	History of Graphic Design	3
DMAD A181	Introduction to Computer Graphics	3
<b>Units</b>		<b>12</b>
<b>Semester 2</b>		
DMAD A115	Typography I	3
DMAD A190	Illustrator for Design	3
DMAD A193	Photoshop for Design	3
<b>Units</b>		<b>9</b>
<b>Year 2</b>		
<b>Semester 1</b>		
DMAD A116	Typography II	3
DMAD A182	Graphic Design	3
DMAD A200 or DMAD A280 or ART A170 or ART A175	Designing for the Web or 2D Animation or Printmaking 1 or Screen Process Printing 1	3
<b>Units</b>		<b>9</b>
<b>Semester 2</b>		
ART A180 or DMAD A202	Professional Studies or Studio Internship Prep	2-2.5
DMAD A183	InDesign for Design	3
DMAD A288	Digital Portfolio Development	3
<b>Units</b>		<b>8-8.5</b>
<b>Total Units</b>		<b>38-38.5</b>