## MASS COMMUNICATIONS/ MEDIA STUDIES, ASSOCIATE IN ARTS DEGREE

**Banner Code:** 1\_AA\_MCOM **Financial Aid Eligible** 

The Orange Coast College Associate in Arts in Mass Communication/ Media Studies provides students with skills to understand the role of media institutions, analyze and create media texts, and evaluate the mass media landscape from a cultural, economic, and rhetorical perspective.

## **Program Outcomes**

- Students will be able to access, analyze, evaluate and create media texts.
- Students will be able to understand the historical, economic, cultural, and aesthetic influences on media industries and media institutions.

Review Graduation Requirements (https://catalog.cccd.edu/orange-coast/graduation-requirements/associate-degree/) and General Education (https://catalog.cccd.edu/orange-coast/general-education-patterns/).

Course	Title	Units
Required Courses		
Core Courses		
CMST A180	Introduction to Mass Communications	3
CMST A240	Media Literacy	3
JOUR A110	News Writing and Reporting	3
Restricted Electives		
Select three of the following:		9-10
BUS/CMST A185	Public Relations	
ENGL A148/ A148H	Film As Literature	
JOUR A115	Student Newspaper I	
JOUR A116	Multi-Media Reporting and Producing	
JOUR A185	Photojournalism	
MKTG A130	Principles of Advertising	
PHOT A120/ A120H	Introduction to Photography	
PHOT A123	Introduction to Digital Photography	
Program Major Units		18-19
AA General Education Option 1, 2, or 3		Varies
Transferable electives as needed to satisfy unit requirement		
Total Units		60

## **Program Sequence**

These sequences at Orange Coast College are general course curriculum maps for students to finish all major and general education requirements for two-year completion of degrees, and/or fulfillment of transfer requirements. The course sequence may include course prerequisites and other placement requirements. Students are advised to meet with an Orange Coast College Counselor to review course selections

and sequences to ensure that completion of this program will meet a student's transfer and career goals.

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Course	Title	Units
Year 1		
Semester 1		
ENGL A100	Freshman Composition	3
CMST A180	Introduction to Mass Communications	3
OCC AA GE AREA E2		1
RESTRICTED ELECTI	VE - CHOOSE ONE (See Requirements) <sup>2</sup>	3-4
	owing or satisfy Math competency School Algebra 2 with a "C" or better):	3-4
MATH A030 or MATH A045	Intermediate Algebra <sup>3</sup> or Combined Elementary and Intermediate Algebra	
	Units	13-15
Semester 2		
JOUR A110	News Writing and Reporting	3
CMST A240	Media Literacy	3
PSCI A180	American Government	3
or PSCI A180H	or American Government Honors	
	vith lab - CHOOSE ONE <sup>4</sup>	4
AA Global/Multicultu	ral Requirement - CHOOSE ONE <sup>5</sup>	3
	Units	16
Summer		
OCC ASS GE AREA D		3
	Units	3
Year 2		
Semester 1	OLIOOOE ONE 6	0.5.4
OCC AS GE AREA C2		0.5-4
OCC AA GE AREA D3	*****	3
HIST A170 or HIST A170H or HIST A175	History of the United States to 1876 or History of the United States to 1876 Honors	3
or HIST A175H	or History of the United States Since 1876	
	or History of the United States Since 1876 Honors	
RESTRICTED ELECTIVE - CHOOSE ONE (See Requirements) or ELECTIVE (DEGREE APPLICABLE) $^7$		3-4
RESTRICTED ELECTIVE (DEGREE A	VE - CHOOSE ONE (See Requirements) or APPLICABLE) <sup>8</sup>	3-4
	Units	12.5-18
Semester 2		
OCC AA GE AREA E1 - CHOOSE ONE 1		0.5-4
ELECTIVE (DEGREE A	APPLICABLE) <sup>9</sup>	15
	Units	15.5-19
	Total Units	60-71

OCC AA GE AREA E requires a minimum of 3 units to include one course from E1 and one course from E2

<sup>&</sup>lt;sup>2</sup> Major restricted electives - three (3) total courses required

Math A030 or higher OR take 3-4 degree applicable elective units if math competency was met through completion of High School Algebra 2 with a "C" or better; \*100-level Math courses satisfy AA Math Requirement and OCC AA GE AREA A2

- OCC AA GE AREA B 4 units required if taken with lab; 6 units required if lecture only courses
- OCC AA Global/ Multicultural required if not already taken in other GE areas, refer to AA Graduation Requirement webpage
- OCC AA Area C requires a minimum of 3 units to include one course from C1 and one course from C2
- 7 Can choose any degree applicable units if PHOT A120 (but NOT A120H) was used for AA GE Area C2
- <sup>8</sup> Can choose any degree applicable units if PHOT A123 was used for AA GF Area C2
- 9 VARIES TO REACH MINIMUM 60 DEGREE APPLICABLE UNITS