1

BUSINESS, MANAGEMENT AND ENTREPRENEURSHIP

Leadership, teamwork building, strategic communication — these are some of the skills that students in this pathway will gain as they learn about business organization and operation, as well starting and sustaining new enterprises. Careers related to this pathway include certified public accountant, marketing specialist, realtor, office manager, entrepreneur, and more.

TYPES OF CLASSES & PROGRAMS

- · Accounting
- · Business
- · Economics
- Marketing
- Leadership
- · Real Estate
- · Management
- Entrepreneurship

PATHWAY SPECIFIC OPPORTUNITIES

- · Shark Tank style Business Pitch Competition
- · Internship opportunities
- · Business clubs
- · Greek Honor societies
- Accounting (https://catalog.cccd.edu/orange-coast/pathways/ business-management-entrepreneurship/accounting/)
- Business (https://catalog.cccd.edu/orange-coast/pathways/ business-management-entrepreneurship/business/)
- Computer Information Systems (https://catalog.cccd.edu/orangecoast/pathways/business-management-entrepreneurship/computerinformation-systems/)
- Economics (https://catalog.cccd.edu/orange-coast/pathways/ business-management-entrepreneurship/economics/)
- Fashion (https://catalog.cccd.edu/orange-coast/pathways/business-management-entrepreneurship/fashion/)
- Food and Beverage Management (https://catalog.cccd.edu/orangecoast/pathways/business-management-entrepreneurship/foodbeverage-management/)
- Information Technology (https://catalog.cccd.edu/orange-coast/ pathways/business-management-entrepreneurship/informationtechnology/)
- Interior Design (https://catalog.cccd.edu/orange-coast/pathways/ business-management-entrepreneurship/interior-design/)
- Leadership Studies (https://catalog.cccd.edu/orange-coast/ pathways/business-management-entrepreneurship/leadershipstudies/)
- Management (https://catalog.cccd.edu/orange-coast/pathways/ business-management-entrepreneurship/management/)
- Marketing (https://catalog.cccd.edu/orange-coast/pathways/ business-management-entrepreneurship/marketing/)
- Nutrition and Dietetics (https://catalog.cccd.edu/orange-coast/ pathways/business-management-entrepreneurship/nutritiondietetics/)

 Real Estate (https://catalog.cccd.edu/orange-coast/pathways/ business-management-entrepreneurship/real-estate/)