

# JOURNALISM (JOUR)

## JOUR A110 3 Units (54 lecture hours)

### News Writing and Reporting

**Advisory:** ENGL A100 or concurrent enrollment.

**Grading Mode:** Standard Letter, Pass/No Pass

**Transfer Credit:** CSU; UC.

Beginning journalists will acquire the skills to write practical news stories under deadline pressure with a focus on accuracy, balance, and style. Writing assignments will include police stories, obituaries, speech coverage, round-ups, and feature stories. Graded or Pass/No Pass option. **C-ID:** JOUR 110.

## JOUR A113 3 Units (54 lecture hours)

### Social Media Journalism

**Grading Mode:** Standard Letter, Pass/No Pass

**Transfer Credit:** CSU.

This course is for any student interested in Digital Journalism, and the Social Media Strategies Certificate of Achievement and will help them understand the issue of social media as a vital part of news gathering and branding. The course will allow students to create and maintain both a professional and personal presence on social media working in the various social media platforms. Graded or Pass/No Pass option.

## JOUR A115 4 Units (54 lecture hours; 54 lab hours)

### Student Newspaper I

**Advisory:** ENGL A100; and JOUR A110 or concurrent enrollment.

**Grading Mode:** Standard Letter, Pass/No Pass

**Transfer Credit:** CSU.

Assist in all aspects of newspaper planning, writing, design and production. Requires writing news and feature stories on deadline, commentary, writing headlines, designing pages, editing, and layout techniques. Students will use state-of-the-art computer design, graphics, and word processing software in a professional setting. Graded or Pass/No Pass option. **C-ID:** JOUR 130.

## JOUR A116 3 Units (36 lecture hours; 54 lab hours)

### Multi-Media Reporting and Producing

**Grading Mode:** Standard Letter, Pass/No Pass

**Transfer Credit:** CSU.

Students will acquire the skills needed to research, write and produce multi-media stories for posting online, including online newspaper sites. Students will gain a basic understanding of digital photography, videography, and photo editing software. Graded or Pass/No Pass option. Lecture, Lab. **C-ID:** JOUR 120.

## JOUR A117 3 Units (54 lecture hours)

### Feature Writing

**Advisory:** JOUR A110 and ENGL A100, or concurrent enrollment.

**Grading Mode:** Standard Letter, Pass/No Pass

**Transfer Credit:** CSU.

A writing workshop focusing on student writing and marketing in-depth non-fiction feature articles. Emphasis will be on guiding students and developing interesting non-fiction stories from the idea stage through publication and finding suitable markets for publication. Same as ENGL A117. Students completing JOUR A117 may not receive credit for ENGL A117. Graded or Pass/No Pass option.

## JOUR A123 1 Unit (18 lecture hours)

### Social Media Journalism II

**Prerequisite(s):** JOUR A125 or JOUR A135 or JOUR A145 or concurrent enrollment.

**Grading Mode:** Standard Letter, Pass/No Pass

**Transfer Credit:** CSU.

This course will build on the basics of social media for students enrolled in the student newspaper. Students will use social media planning software to post stories and photographs on various platforms and help drive traffic to the campus newspaper's website. An introduction to social media etiquette will also be reinforced. Graded or Pass/No Pass option.

## JOUR A125 4 Units (54 lecture hours; 54 lab hours)

### Student Newspaper II

**Prerequisite(s):** JOUR A115.

**Grading Mode:** Standard Letter, Pass/No Pass

**Transfer Credit:** CSU.

Assist in all aspects of newspaper planning and writing. Requires writing news and feature stories on deadline, along with commentaries, sports and arts and culture stories and reviews. Students will continue to practice basic newswriting and feature writing skills while expanding background to include sports and arts stories. Graded or Pass/No Pass option.

## JOUR A126 3 Units (36 lecture hours; 90 lab hours)

### Multi-Media Reporting and Producing Level 2

**Prerequisite(s):** JOUR A116.

**Grading Mode:** Standard Letter, Pass/No Pass

**Transfer Credit:** CSU.

Students will acquire the skills needed to research, write and produce multi-media stories for posting on CoastReportOnline.com. Students will also cover news judgment and advanced editing and hardware and software skills specific to news websites. Graded or Pass/No Pass option.

<b>JOUR A133</b> <b>Social Media Journalism III</b> <b>Prerequisite(s):</b> JOUR A123.  <b>Grading Mode:</b> Standard Letter, Pass/No Pass <b>Transfer Credit:</b> CSU.  This course will build on the basics of social media for students enrolled in the student newspaper. Students will use social media planning software to post stories and photographs on various platforms and help drive traffic to the campus newspaper's website. An introduction to social media etiquette will also be reinforced. Graded or Pass/No Pass option.	<b>1 Unit (18 lecture hours)</b>	<b>JOUR A199</b> <b>Current Issues in Journalism</b> <b>Grading Mode:</b> Standard Letter, Pass/No Pass <b>Transfer Credit:</b> CSU.  This course explores current issues in the field of journalism, rotating through a variety of topics, including but not limited to citizen journalism, ethics and niche journalism.	<b>1-2 Units (18-36 lecture hours)</b>
<b>JOUR A135</b> <b>Student Newspaper III</b> <b>Prerequisite(s):</b> JOUR A125.  <b>Grading Mode:</b> Standard Letter, Pass/No Pass <b>Transfer Credit:</b> CSU.  Assist in all aspects of newspaper planning, writing, design and production. Requires writing headlines, designing pages, editing, and layout techniques. Students will use state-of-the-art computer design, graphics, and word processing software in a professional setting. Graded or Pass/No Pass option.	<b>4 Units (54 lecture hours; 54 lab hours)</b>	<b>JOUR A210</b> <b>Advanced Newswriting and Reporting</b> <b>Prerequisite(s):</b> ENGL A100 and JOUR A110.  <b>Grading Mode:</b> Standard Letter, Pass/No Pass <b>Transfer Credit:</b> CSU.  This course offers students insight and background into covering public affairs for print and online news environments. The course guides students through the process of community news reporting and writing, including coverage of student government, local and regional governments, city boards, police, courts and school boards. The course also covers legal and ethical issues in the news media as it pertains to public access, California's open meetings law, and other news gathering specifics. The course is designed for students pursuing media-related majors and for those seeking employment in the field. Graded or Pass/No Pass option.	<b>3 Units (54 lecture hours)</b>
<b>JOUR A143</b> <b>Social Media Journalism IV</b> <b>Prerequisite(s):</b> JOUR A133.  <b>Grading Mode:</b> Standard Letter, Pass/No Pass <b>Transfer Credit:</b> CSU.  This course will build on the basics of social media for students enrolled in the student newspaper. Students will use social media planning software to post stories and photographs on various platforms and help drive traffic to the campus newspaper's website. An introduction to social media etiquette will also be reinforced. Graded or Pass/No Pass option.	<b>1 Unit (18 lecture hours)</b>	<b>JOUR A215</b> <b>Coast Report Editorial Board Level 1</b> <b>Prerequisite(s):</b> Must be editor on Coast Report staff.  <b>Co-requisite(s):</b> JOUR A115, JOUR A125, JOUR A135, or JOUR A145.  <b>Grading Mode:</b> Standard Letter, Pass/No Pass <b>Transfer Credit:</b> CSU.  This course is for the editorial board of the student newspaper. The editors will meet once per week to discuss policy matters, the upcoming issue and the instructor's critique of the past one. Graded or Pass/No Pass option.	<b>1 Unit (18 lecture hours)</b>
<b>JOUR A145</b> <b>Newspaper Production Level 4</b> <b>Prerequisite(s):</b> JOUR A135.  <b>Grading Mode:</b> Standard Letter, Pass/No Pass <b>Transfer Credit:</b> CSU.  Assist in all aspects of newspaper planning, writing, design and production. Requires writing news and features stories on deadline, commentary, writing headlines, designing pages, editing, and layout techniques. Students will use state-of-the-art computer design, graphics, and word processing software in a professional setting. Students will also use social media to promote readership. Graded or Pass/No Pass option.	<b>4 Units (54 lecture hours; 54 lab hours)</b>	<b>JOUR A225</b> <b>Coast Report Editorial Board Level 2</b> <b>Prerequisite(s):</b> JOUR A215 and must be editor on Coast Report staff.  <b>Co-requisite(s):</b> JOUR A125 or JOUR A135 or JOUR A145.  <b>Grading Mode:</b> Standard Letter, Pass/No Pass <b>Transfer Credit:</b> CSU.  This course is for the editorial board of the student newspaper. The editors will meet once per week to discuss policy matters, the upcoming issue and the instructor's critique of the past one. The editors will also design and write headlines for the paper. Graded or Pass/No Pass option.	<b>1 Unit (18 lecture hours)</b>
<b>JOUR A185</b> <b>Photojournalism</b> <b>Grading Mode:</b> Standard Letter <b>Transfer Credit:</b> CSU.  Covers the fundamentals of photojournalism with students gaining practical experience in the creative process and techniques of making photographs for publication. Work will be assigned for publication in the campus newspaper, Coast Report. <b>C-ID:</b> JOUR 160.	<b>3 Units (36 lecture hours; 54 lab hours)</b>		

**JOUR A235 1 Unit (18 lecture hours)****Coast Report Editorial Board Level 3**

**Prerequisite(s):** JOUR A225 and must be editor on Coast Report staff.

**Co-requisite(s):** JOUR A135 or JOUR A145.

**Grading Mode:** Standard Letter, Pass/No Pass

**Transfer Credit:** CSU.

This course is for the editorial board of the student newspaper. The editors will meet once per week to discuss policy matters, the upcoming issue and the instructor's critique of the past one. The editors will also write editorials and do advanced layout of the paper and begin directing content for CoastReportOnline.com. Graded or Pass/No Pass option.

**JOUR A245 1 Unit (18 lecture hours)****Coast Report Editorial Board Level 4**

**Prerequisite(s):** JOUR A235 and must be editor on Coast Report staff.

**Co-requisite(s):** JOUR A145.

**Grading Mode:** Standard Letter, Pass/No Pass

**Transfer Credit:** CSU.

This course is for the editorial board of the student newspaper. The editors will meet once per week to discuss policy matters, the upcoming issue and the instructor's critique of the past one. The editors will work independently to produce each week's paper and stay up to date on posting content to CoastReportOnline.com. Graded or Pass/No Pass option.