GRAPHIC DESIGN AND PRODUCTION OPTION, CERTIFICATE OF ACHIEVEMENT

Banner Code: 2_CT_DART
Financial Aid Eligible

The Digital Arts program prepares students for employment in the field of graphic design illustration. It consists of applied exercises in advertising thinking, visual communication, graphic design, illustration, and preparation of art for reproduction. Starting this academic year, some of the courses from Digital Arts have been merged with Recording Arts and Broadcast Video to create the new Digital Media program. This exciting new program will train students with the best of multimedia design concepts, tools, and projects to integrate video, audio, and graphics. Please see the Digital Media section in this catalog for details. This option will prepare the student for employment in the field of graphic design illustration. It consists of experiences in lettering, applied design, photography, and reproduction processes. The focus is upon an introduction to advertising thinking, visual communication, and skills in graphic design, illustration, and preparing art for reproduction.

Program Level Learning Outcomes

Upon completion of this program, students will be able to:

1. Generate artwork utilizing advanced principles of design and applying these to a multimedia environment.
2. Interpret terminology for effective generation and discussion of advanced level digital art projects.
3. Utilize software to generate advanced level digital art projects.

Potential careers students may enter upon completion are as follows:

- Graphic Design Illustration

Review Graduation Requirements (https://catalog.cccd.edu/golden-west/graduation-requirements/certificates/#achievementtext).

Course	Title	Units
Required Courses		
ART G115	Typography	3
DART G105	Digital 2D Design & Color Theory	3
DART G135	Digital Illustration: Adobe Illustrator	3
DART G150	Digital Image Editing I: Beginning Photoshop	3
DART G152	Digital Imaging II: Intermediate Photoshop	3
DART G170	Graphic Design Principles	3
DART G174	Print and Digital Publication Design	3
DART G177	Professional Practice for Designers	3
DART G179	Digital Prepress	3
Total Units		**27**

Year 1:

Course	Title	Units
Semester 1		
ART G115	Typography	3
DART G135	Digital Illustration: Adobe Illustrator	3
DART G170	Graphic Design Principles	3
Units		*9*

Course	Title	Units
Semester 2		
DART G105	Digital 2D Design & Color Theory	3
DART G150	Digital Image Editing I: Beginning Photoshop	3
DART G152	Digital Imaging II: Intermediate Photoshop	3
DART G177	Professional Practice for Designers	3
Units		*12*

Year 2:

Course	Title	Units
Semester 3		
DART G174	Print and Digital Publication Design	3
DART G179	Digital Prepress	3
Units		*6*