DIGITAL ART PRODUCTION, CERTIFICATE OF ACHIEVEMENT

Banner Code: 2_CN_DART
Not Financial Aid Eligible

This Certificate of Achievement will prepare the student for a career in the field of graphic design with an emphasis on printing and production technologies. The certificate will focus on graphic design production skills in page layout and design, visual communication for print publications, and prepress and reproduction processes.

Program Level Learning Outcomes

Upon completion of this program, students will be able to:

1. Produce commercial artwork utilizing principles of design and layout.
2. Interpret terminology for effective design and production and discussion of digital art projects.
3. Utilize software to produce digital art projects.
4. Use software to correct and prepare digital art for commercial printing.

Potential careers students may enter upon completion are as follows:

- Web Designer
- Animator
- Corporate Designer
- In-house Designer
- Advertising Designer
- Freelance Designer
- Editorial Designer
- Typography Designer
- Illustrator

Review Graduation Requirements (https://catalog.cccd.edu/golden-west/graduation-requirements/certificates/#achievementtext).

Course	Title	Units
Required Courses		
DART G100	Introduction To Digital Arts	3
DART G135	Digital Illustration: Adobe Illustrator	3
DART G150	Digital Image Editing I: Beginning Photoshop	3
DART G174	Print and Digital Publication Design	3
DART G179	Digital Prepress	3
PHOT G190	Digital Photography 1	3
Total Units		**18**

Recommended Program Sequence

These sequences are general maps for students to finish all requirements for the Certificate. There may be advisories or time requirements that students may want to consider before following these maps. **Students are advised to meet with a GWC Counselor for alternate sequencing.**

Year 1:

Course	Title	Units
Semester 1		
DART G100	Introduction To Digital Arts	3
DART G135	Digital Illustration: Adobe Illustrator	3
DART G150	Digital Image Editing I: Beginning Photoshop	3
Units		*9*

Course	Title	Units
Semester 2		
DART G174	Print and Digital Publication Design	3
DART G179	Digital Prepress	3
PHOT G190	Digital Photography 1	3
Units		*9*