GRAPHIC DESIGN FOUNDATION, CERTIFICATE OF SPECIALIZATION

Banner Code: 2_CE_GDF
Not Financial Aid Eligible

This certificate will prepare the student for a career in the field of graphic design and also prepare students for upper division courses in Digital Arts. The focus is upon foundation graphic design skills in current industry standard software, typography and visual communication.

Program Level Learning Outcomes

Upon completion of this program, students will be able to:

1. Generate artwork utilizing the principles of design and applying these to a multimedia environment.
2. Interpret terminology for effective generation and discussion of digital art projects.
3. Utilize software to generate digital art projects.

Potential careers students may enter upon completion are as follows:

- Web Designer
- Animator
- Corporate Designer
- In-house Designer
- Advertising Designer
- Freelance Designer
- Editorial Designer
- Typography Designer
- Illustrator

Review Graduation Requirements (https://catalog.cccd.edu/golden-west/graduation-requirements/certificates/#specializationtext).

Course	Title	Units
Required Courses		
ART G115	Typography	3
DART G105	Digital 2D Design & Color Theory	3
DART G135	Digital Illustration: Adobe Illustrator	3
DART G150	Digital Image Editing I: Beginning Photoshop	3
Total Units		**12**

Recommended Program Sequence

These sequences are general maps for students to finish all requirements for the Certificate. There may be advisories or time requirements that students may want to consider before following these maps. **Students are advised to meet with a GWC Counselor for alternate sequencing.**

Year 1:

Course	Title	Units
Semester 1		
ART G115	Typography	3
DART G105	Digital 2D Design & Color Theory	3
DART G150	Digital Image Editing I: Beginning Photoshop	3
Units		*9*

Course	Title	Units
Semester 2		
DART G135	Digital Illustration: Adobe Illustrator	3
Units		*3*