

# JOUR A225: COAST REPORT EDITORIAL BOARD LEVEL 2

Item	Value
Curriculum Committee Approval Date	12/02/2020
Top Code	060200 - Journalism
Units	1 Total Units
Hours	18 Total Hours (Lecture Hours 18)
Total Outside of Class Hours	0
Course Credit Status	Credit: Degree Applicable (D)
Material Fee	No
Basic Skills	Not Basic Skills (N)
Repeatable	No
Open Entry/Open Exit	No
Grading Policy	Standard Letter (S), • Pass/No Pass (B)

## Course Description

This course is for the editorial board of the student newspaper. The editors will meet once per week to discuss policy matters, the upcoming issue and the instructor's critique of the past one. The editors will also design and write headlines for the paper. PREREQUISITE: JOUR A215 and must be editor on Coast Report staff. COREQUISITE: JOUR A125 or JOUR A135 or JOUR A145. Transfer Credit: CSU.

## Course Level Student Learning Outcome(s)

1. Evaluate weekly newspapers for content and design.
2. Apply First Amendment principles in the newspaper.
3. Identify the ethics of journalism and publishing.
4. Understand the pace and organization of a weekly newspaper.
5. Conceptualize story needs for online issue as well as the paper edition.

## Course Objectives

- 1. Develop and demonstrate professionalism in journalism.
- 2. Understand the importance of a free press in modern society.
- 3. Demonstrate understanding of topics to be addressed in editorials.
- 4. Analyze journalism ethics and the law.
- 5. Understand editors' and publishers' obligations.
- 6. Develop sensitivity to advertisers and their need.
- 7. Illustrate more advanced knowledge in writing editorials.
- 8. Illustrate an increased understanding of story assignments, follow-up, web features and editing.
- 9. Develop an understanding in Online journalism for both print and video and begin assessing stories for proper placement.

## Lecture Content

Students will further their knowledge of how editorial decision making is made and will have increased editorial responsibility at the Coast Report as follows:1. Weekly discussions of news, feature, photo and editorial content of the newspaper.2. Weekly decisions on topics to address in

newspaper editorials.3. Discussions and decision making on topics of advertising as they arise, including decisions on ads, promoting Internet modeling sites, pro-life inserts with abortion images and overtly political propaganda.4. Decisions on political recommendations during election periods.5. Review of sensitive stories prior to publication.6. Assign and follow stories and photos for each issue.7. Design, layout and become more familiar with InDesign production software, including adding more elements to page layouts.8. Determine stories for the print edition and for Web-only and gain a basic understanding of posting items to the Web.9. Continue practice of story editing and copy editing and gain additional knowledge of the Associated Press Stylebook.

## Method(s) of Instruction

- Lecture (02)
- DE Live Online Lecture (02S)

## Instructional Techniques

Using the Coast Report newspaper to give students a realistic background in editorial decision making, advertising decision making and a thorough understanding of the First Amendment in modern society.

## Reading Assignments

Students will be expected to read opinion pages, op-ed pages and editorials in local daily newspapers.

## Writing Assignments

Knowledge of editorial writing style and improvement will be expected through writing assignments and publication in the Coast Report. Attendance in class and participation in discussion is also required.

## Out-of-class Assignments

Supervising all aspects of Coast Report production and editorial page decisions. Students will also be responsible for designing pages of the Coast Report and critiquing them after publication.

## Demonstration of Critical Thinking

By making decisions in editorial content and advertising, students will exhibit critical thinking skills.

## Required Writing, Problem Solving, Skills Demonstration

Using the Coast Report newspaper to give students a realistic background in editorial decision making, advertising decision making and a thorough understanding of the First Amendment in modern society.

## Eligible Disciplines

Journalism: Master's degree in journalism or communication with a specialization in journalism OR bachelor's degree in either of the above AND master's degree in English, history, communication, literature, composition, comparative literature, any social science, business, business administration, marketing, graphics, or photography OR the equivalent. Master's degree required.

## Textbooks Resources

1. Required Goldstein Norm. The Associated Press Stylebook and Briefing on Media Law, ed. New York: Perseus Publishing, 2013 Rationale: .
2. Required Harrower, T. The Newspaper Designers Handbook, ed. McGraw Hill, 2013

## **Other Resources**

1. California Newspaper Publishers Association Handbook on Media Law, 2007.