

FILM A198: AVID MEDIA COMPOSER

Item	Value
Curriculum Committee Approval Date	10/02/2024
Top Code	061220 - Film Production
Units	2 Total Units
Hours	54 Total Hours (Lecture Hours 27; Lab Hours 27)
Total Outside of Class Hours	0
Course Credit Status	Credit: Degree Applicable (D)
Material Fee	No
Basic Skills	Not Basic Skills (N)
Repeatable	No
Open Entry/Open Exit	No
Grading Policy	Standard Letter (S)

Course Description

Explore the principles, theory, and mechanics of digital film and video editing using Avid Media Composer. Emphasis will be on proficiency in Avid Media Composer culminating in an Avid Certified User Exam. Successful completion of this exam will give the student an Avid Certified User credential. PREREQUISITE: FILM A194. Transfer Credit: CSU.

Course Level Student Learning Outcome(s)

1. Formulate and implement a post production strategy from organization to project output and archiving.
2. Demonstrate proper use of software in line with industry standards.
3. Obtain technical proficiency within software to successfully complete certification exam.

Course Objectives

- 1. Identify and understand the function of the primary Media Composer tools and windows.
- 2. Import or link media to create project bins, and understand project and application settings.
- 3. Add clips to the sequence using Splice and Overwrite, or equivalent SmartTool functions.
- 4. Remove sequence material using Lift and Extract, or equivalent SmartTool functions. Also use Trim mode and SmartTool trim tools to change the length of sequence clips.
- 5. Adjust the audio level of clips in the sequence to facilitate proper audio production workflow.
- 6. Export the finished sequence as a high-quality video file for delivery.

Lecture Content

Software introduction and set up
Creating a new project
Ingesting media
Preparing for an edit
Editing basics
Understanding sequence structure
Beginning and refining an edit
Editing different styles of media
Mixing audio
Applying transitions
Working with effects
Applying multilayer

effects
Rendering effects
Creating titles
Technical fundamentals
Exporting sequences
Media management

Lab Content

Create project hierarchy organization conducive to fluid editing. Use concepts in trimming footage to refine an edit. Construct various editing projects. Work with key commands to expedite the editing process. Refine mix audio Create and modify titles Use various effects and color correction tools. Output and archive final sequences. Archiving and media management of projects. Apply proper assistant editing techniques to a project.

Method(s) of Instruction

- Lecture (02)
- Lab (04)

Instructional Techniques

Project Based in preparation for certification
Short Quizzes in preparation for certification
Preparation for Certification Exam

Reading Assignments

Lecture notes review and exam preparation (1 - 2 hours per week)
Various articles on post-production processes (8 hours per semester)

Writing Assignments

Discussion posts relating to specific topics (8 hours per semester)

Out-of-class Assignments

Students are assigned to screen selected videos, related, and create a presentation on a related topic. (1 - 2 hours a week)
Project work and finishing of completed edits. (3 - 4 hours per week)
Lecture notes review and exam preparation (1 hour per week)

Demonstration of Critical Thinking

Students will demonstrate critical thinking and problem solving through the creation of their video projects, adjusting segments, rearranging sequences, determining a variety of transitions and transition rates, and through the creation of graphics for film and television.

Required Writing, Problem Solving, Skills Demonstration

Proficiency will be demonstrated by satisfactorily completing editing assignments and passing the skills test as well as the final exam.

Eligible Disciplines

Broadcasting technology (film making/video, media production, radio/TV): Any bachelor's degree and two years of professional experience, or any associate degree and six years of professional experience.

Textbooks Resources

1. Required Avid Learning Services. Media Composer 101: Media Composer Fundamentals I, 2019 ed. Avid Technology, 2019