

# FASH A200: FASHION INTERNSHIP LECTURE

Item	Value
Curriculum Committee Approval Date	02/01/2021
Top Code	130300 - Fashion
Units	1 Total Units
Hours	18 Total Hours (Lecture Hours 18)
Total Outside of Class Hours	0
Course Credit Status	Credit: Degree Applicable (D)
Material Fee	No
Basic Skills	Not Basic Skills (N)
Repeatable	No
Open Entry/Open Exit	No
Grading Policy	Standard Letter (S)

## Course Description

Classroom-based learning includes 18 hours of company research preparation to include company culture and appropriate behavior; on-site interview skills and techniques; writing measurable learning objectives that are assessed at the end of the internship; and writing a reflective summary for each objective and developing a resource directory for employees, vendors, and services used at the field site. COREQUISITE: FASH A181. Transfer Credit: CSU.

## Course Level Student Learning Outcome(s)

1. Students will combine vocational and employability skills to meet company goals at an internship site.

## Course Objectives

- 1. Conduct search for appropriate internship site related to education and career goals.
- 2. Interview in a professional manner at an internship site.
- 3. Write measurable learning objectives appropriate to the field site.
- 4. Summarize accomplishment of learning objectives and effectiveness of internship site and program.
- 5. Maintain a record of internship experiences and time.
- 6. Identify employability skills related to individual field sites.
- 7. Develop a resource directory of the employees, vendors, and services used at the field site.
- 8. Write a reflective summary for each field site objective.
- 9. Research company culture and determine appropriate conduct.
- 10. Conduct an exit interview with Human Resources and follow up with an appropriate Thank You letter.

## Lecture Content

Career search skills Research three companies related to career goal through library, placement center, online job sites and professional publications. Interviewing skills Conduct mock interviews in class related to personal goals and company requirements. Learn techniques according to type of interview: phone, group, online Prepare for an on-site interview: research company, employee policies, and company culture Revise resume and cover letter for a specific company Write measurable

learning objectives related to personal and internship site needs including what is to be accomplished, how it will be accomplished, how it will be evaluated, and completion date. Routine objectives Personal objectives Problem solving objectives Creative objectives Critical thinking objectives Subject matter objectives Employment skills Appropriate dress Safety skills Time management Communication/human relations Write an evaluation of accomplishment of learning objectives and effectiveness of internship program. Create a resource directory to include employees, vendors, and services used at the field site. Include professional organizations in the industry.

## Method(s) of Instruction

- Lecture (02)
- DE Live Online Lecture (02S)
- DE Online Lecture (02X)

## Instructional Techniques

Lecture, discussion, online research

## Reading Assignments

Online company research, to include company culture, appropriate behavior, and company products and services. Students will read from the text weekly. (2 hours per week)

## Writing Assignments

Students will write measurable objectives for an internship site experience and a reflective paper assessing the outcomes at the end of the course. Students will compile a directory of company employees, vendors, Students will and services. (2 hours per week)

## Out-of-class Assignments

Students will search in-person and online for internship opportunities. They will schedule and attend employer interviews. Online research and reading from the text will comprise one hour per week. Writing assignments will comprise the second hour of homework per week. Scheduling and attending interviews will total four hours for this course. (2 hours per week)

## Demonstration of Critical Thinking

Students will conduct a job search that links personal employability and vocational skills to company needs and position availability. They will determine appropriate behavior according to company policy and culture.

## Required Writing, Problem Solving, Skills Demonstration

Students will create measurable objectives for their internship site experience, and summarize and assess these objectives at the conclusion of the internship. Students will demonstrate skills according employer direction and display resourcefulness in achieving worksite goals.

## Eligible Disciplines

Fashion and related technologies (merchandising, design, production): Any bachelor's degree and two years of professional experience, or any associate degree and six years of professional experience.

## Textbooks Resources

1. Required Labor, Saby. Student Internship Success Workbook, First ed. New York: Resilient Campus LLC. , 2017