

COMM C110: INTRODUCTION TO PUBLIC SPEAKING

Item	Value
Curriculum Committee Approval Date	10/25/2024
Top Code	150600 - Speech Communication
Units	3 Total Units
Hours	54 Total Hours (Lecture Hours 54)
Total Outside of Class Hours	0
Course Credit Status	Credit: Degree Applicable (D)
Material Fee	No
Basic Skills	Not Basic Skills (N)
Repeatable	No
Open Entry/Open Exit	No
Grading Policy	Standard Letter (S)
Local General Education (GE)	<ul style="list-style-type: none"> Area 1B Oral Communication and Critical Thinking (CA1)
California General Education Transfer Curriculum (Cal-GETC)	<ul style="list-style-type: none"> Cal-GETC 1C Oral Communication (1CCG)
California State University General Education Breadth (CSU GE-Breadth)	<ul style="list-style-type: none"> CSU A1 Oral Communications (A1)

Course Description

Formerly: CMST C110. In this course, students learn and apply foundational rhetorical theories and techniques of public speaking in a multicultural democratic society. Students discover, develop, and critically analyze ideas in public discourse through research, reasoning, organization, composition, delivery to a live audience and evaluation of various types of speeches, including informative and persuasive speeches. Transfer Credit: CSU; UC. C-ID: COMM 110. **Common Course Number:** COMM C1000. **C-ID:** COMM 110.

Course Level Student Learning Outcome(s)

- Given the demographics of a particular audience, create an outline and deliver an informative presentation that reflects extemporaneous public address.
- Given the demographics of a particular audience, create an outline and deliver a persuasive presentation that reflects extemporaneous public address.
- Critically analyze noteworthy speeches, either written or oral, based on recommended course concepts.

Course Objectives

- 1. Apply rhetorical theories to create and analyze public speeches in a variety of contexts including historical and/or contemporary.
- 2. Formulate and implement effective research strategies to gather information and ideas from primary and secondary sources, evaluating them for credibility, accuracy, and relevancy.
- 3. Employ sound reasoning and construct compelling arguments in support of a guiding thesis and organizational pattern appropriate for the audience, occasion, and purpose

- 4. Demonstrate rhetorical sensitivity to diversity, equity, inclusion, accessibility, and belonging and adhere to ethical communication practices which include truthfulness, accuracy, honesty, and reason.
- 5. Compose and deliver a variety of speeches, including Informative and Persuasive speeches, to a live audience (one to many) using effective delivery practices.
- 6. Employ effective listening practices.

Lecture Content

Foundational rhetorical theories, including the canons of rhetoric and Aristotelian proofs, as well as relevant principles of human communication. Critical analysis of historical and contemporary public discourse. Ethical communication practices as senders and receivers. Effective listening and principles of constructive feedback. Rhetorical sensitivity to diverse audiences. Adaptation to audiences, rhetorical situations, and purposes. Types of speeches (for example, speeches to inform, persuade, entertain) Outline and compose effective speeches based on purpose and appropriate subject matter, topic, thesis, and organizational patterns. Research strategies for locating and critically evaluating ideas and information from primary and secondary sources. Use of credible evidence and sound reasoning to support a variety of claims, including appropriate written and oral citations. Effective practice and delivery skills using various modes of delivery. Effective verbal and nonverbal practices while delivering a speech. Techniques for managing communication apprehension. Delivery of a variety of student-composed speeches, including Informative and Persuasive speeches

Method(s) of Instruction

- Lecture (02)
- DE Live Online Lecture (02S)
- DE Online Lecture (02X)

Reading Assignments

Reading of Textbook. Reading of research related to subject matter chosen for speech presentations.

Writing Assignments

Analysis and Critique of professional speakers. Analysis and Critique of student speakers. Analysis and Critique of own speeches.

Out-of-class Assignments

Research of potential speech topics. Written Speech Preparation Outlines. Written Speech Delivery Outlines.

Demonstration of Critical Thinking

Demonstration of critical thinking will be evaluated on the following: The ability to participate in dialogue between student and instructor. The ability to critique essays and speeches--both of public figure and student speakers and written work published online and in print.

Required Writing, Problem Solving, Skills Demonstration

Part 1 A minimum of three faculty-supervised, faculty-evaluated, oral presentations in front of a live audience (one to many), including an Informative speech of at least five minutes and a Persuasive speech of at least six minutes in length; speech outlines and works cited/references; critiques of speeches. Part 2 Written essay of substantial length will be evaluated on the ability to apply course concepts to analyze and critique speeches of public figures and student speeches. Written formal outlines

that accompany oral presentations of informative and persuasive speeches will be evaluated on outline structure and demonstrated ability to prepare, organize, and support the central idea for oral presentations.

Eligible Disciplines

Communication studies (speech communication): Master's degree in speech, speech broadcasting, telecommunications, rhetoric, communication, communication studies, speech communication, or organizational communication OR bachelor's degree in any of the above AND master's degree in drama/ theater arts, mass communication, or English OR the equivalent. Master's degree required.

Textbooks Resources

1. Required Lucas, Stephen. The Art of Public Speaking, 13th ed. McGraw-Hill, 2023 Rationale: Legacy 2. Required Barton and Tucker. Exploring Public Speaking , Latest ed. Libre Text (OER), 2024 3. Required Mapes, M. Speak Out, Call In: Public Speaking as Advocacy, Latest ed. LibreTexts (OER), 2024 4. Required Cunill, M. Fundamentals of Public Speaking, Latest ed. LumenLearning (OER), 2024 5. Required Floyd, K. Public Speaking Matters, 3rd ed. McGraw-Hill, 2023 6. Required German, K. Principles of Public Speaking, 20th ed. Routledge, 2021

Other Resources

1. Coastline Library