

CMST A155: INTERCULTURAL COMMUNICATIONS

Item	Value
Curriculum Committee Approval Date	09/23/2020
Top Code	150600 - Speech Communication
Units	3 Total Units
Hours	54 Total Hours (Lecture Hours 54)
Total Outside of Class Hours	0
Course Credit Status	Credit: Degree Applicable (D)
Material Fee	No
Basic Skills	Not Basic Skills (N)
Repeatable	No
Open Entry/Open Exit	No
Grading Policy	Standard Letter (S), • Pass/No Pass (B)
Associate Arts Local General Education (GE)	<ul style="list-style-type: none"> • Area 3 Arts and Humanities 3A Theory (OC1) • Area 4 Social and Behavioral Sciences 4B Social and Economic Institutions (OD2) • Area 7 Life Skills, Lifelong Learning, and Self-Development 7A Theory/ Non-activity (OE1)
Associate Science Local General Education (GE)	<ul style="list-style-type: none"> • Area 3B Humanities (OSC2) • Area 4 Social and Behavioral Sciences (OSD)
Global and Multicultural Requirement (OGM)	Yes
California General Education Transfer Curriculum (Cal-GETC)	<ul style="list-style-type: none"> • Cal-GETC 3B Humanities (3B) • Cal-GETC 4 Social & Behavioral Sciences (4) • Cal-GETC 4G Interdiscipline Study (4G)
Intersegmental General Education Transfer Curriculum (IGETC)	<ul style="list-style-type: none"> • IGETC 3B Humanities (3B) • IGETC 4 Social&Behavioral Sci (4) • IGETC 4G Interdiscipline Study (4G)
California State University General Education Breadth (CSU GE-Breadth)	<ul style="list-style-type: none"> • CSU C2 Humanities (C2) • CSU D7 Interdisciplinary Study (D7)

Course Description

The study, practice, and application of communication theories as they relate to different cultural, subcultural, ethnic, and racial groups. Emphasis on interpersonal effectiveness, including skills in nonverbal processing, assessment of different cultural interactional patterns, and

the reduction of racism and ethnocentrism. Transfer Credit: CSU; UC. C-ID: COMM 150.C-ID: COMM 150.

Course Level Student Learning Outcome(s)

1. Explain the importance of macro- and subcultural perceptions in intercultural interaction.
2. Analyze the causes of racism and prejudice and identify the various remedies for these problems.
3. Demonstrate intercultural skills in interpersonal situations.
4. Recognize the different types of intercultural conflict and select the best suited resolution strategies.

Course Objectives

- I After completing the unit on intercultural communication:
 - I. 1. Illustrate how culture and communication are interrelated.
 - I. 2. Demonstrate how cultural, social-cultural, and psychological factors affect perception.
 - I. 3. Identify the major barriers to communication with someone outside your culture and worldview.
 - I. 4. Recognize the self awareness component inherent in the study of intercultural communication.
- II After completing the unit on the approaches to intercultural communication:
 - II. 1. Understand the historical origins of intercultural communication.
 - II. 2. Recognize how core cultural values affect everyday behavior.
 - II. 3. Utilize a dialectic approach to understand culture and communication.
 - II. 4. Demonstrate skills in processing intercultural assumptions including ethnocentrism and power dynamics.
- III After completing the unit on the cultural systems influencing intercultural communication:
 - III. 1. Recognize the universal components of culture.
 - III. 2. Distinguish types of assimilation and enculturation.
 - III. 3. Define the concept of subculture and co-culture.
 - III. 4. Demonstrate the roles and norms that affect intercultural communication.
 - III. 5. Understand how culture and the components of language interact.
 - III. 6. Recognize how nonverbal affects culture including high context/low context cultures.
- IV After completing the unit on the factors influencing prejudice and intolerance in intercultural communication:
 - IV. 1. Recognize one's personal paradigms as they affect prejudice.
 - IV. 2. Discuss the four functions of prejudice and their affect on the cycle of prejudice.
 - IV. 3. Demonstrate the cultural and sub cultural adaptations to prejudice.
 - IV. 4. Understand how different cultural and subcultural groups are affected by prejudice.
 - IV. 5. Practice skills on diffusing prejudice intolerance.

Lecture Content

1. Introduction to intercultural communication.
 - a. Defining intercultural communication
 - b. Intercultural communication climate and cultural context
 - c. Personality factors and the affect culture has on identity

d. Interpersonal factors 1) Health Care Context 2) Business and Negotiations Context e. Cultural influences on communication and communication's influence on culture 1) Individuals' perceptions effect on culture) Cultures' effect on individuals' perception. f. Developing intercultural skills in initiating intercultural communication g. Developing intercultural skills in initiating intercultural communication h. The affects of Cultural Shock, Assimilation and Reverse Culture Shock 1) Intercultural effectiveness and adaption 2. Approaches to intercultural communication a. Origins of intercultural communication such as religion, history and family b. Pragmatic, philosophical and ethical influences on intercultural communication c. Theories of intercultural communication 1) Collective Cultural Theories 2) Individualistic Cultural Theories 3) Hofstede's theories on indulgent versus restrained cultures 4) Kohl's Moral Development Scale 5) Klukholn and Strodtbec k Theory of Value Orientations 6) Menkov's Monumentalism versus Fexhumility 7) Hall's recognition of High versus Low Context Cultures d. Assumptions about intercultural communication 3. Cultural systems influencing intercultural communication a. Intercultural communication and deep-seeded elements that affect culture b. Developing intercultural communication skills with subcultures 1) Dominant cultures versus subcultures 2) Subcultures versus co-cultures c. Intercultural communication and the language of a culture 1) Ethics of intercultural interpretation versus intercultural translation 2) Consecutive interpretation versus simultaneous interpretation e. Intercultural communication and the nonverbal codes of culture 1) Cultural Concept of beauty, gestures, facial expressions, proxemics, eye contact and touch 4. Factors influencing prejudice, intolerance and ethnocentrism in intercultural communication a. Causes of prejudice, intolerance, stereotyping, discrimination and ethnocentrism b. Personal reactions and adaptations to prejudice 1) Ethnocentrism, discrimination and prejudice affect elements of cultural communication

Method(s) of Instruction

- Lecture (02)
- DE Live Online Lecture (02S)
- DE Online Lecture (02X)

Instructional Techniques

Lecture and application of ideas; demonstration of various approaches to problem solving; discussion; collaborative learning; role playing

Reading Assignments

Readings from assigned text.

Writing Assignments

Projects that may include journaling, self-reflection, analysis of student's current behavior, social application of theories, case studies Book reports, reviews of current research, chapter reviews

Out-of-class Assignments

May include cross-cultural interviews, cross-cultural studies, nonverbal video studies and multiple skill building assignments.

Demonstration of Critical Thinking

Objective or essay examinations, writing assignments, projects, class participation, problem-solving exercises, oral presentations

Required Writing, Problem Solving, Skills Demonstration

Projects that may include journaling, self-reflection, analysis of student's current behavior, social application of theories, case studies Book reports, reviews of current research, chapter reviews

Textbooks Resources

1. Required Samovar, L.S, Porter, R.E, and McDaniel, E.R. International Communication: A Reader, latest ed. Thomas Wadsworth, 2014 Rationale: .
2. Required Klopf and McCroskey. Intercultural Communication Encounters, latest ed. Toronto: Pearson Publishing, 2007 Rationale: .
3. Required Cooper, P, Calloway-Thomas, C and Saimonds, C.J. Intercultural Communication: A Text with Readings, latest ed. Pearson Education, 2007 Rationale: .
4. Required Gonzales, A., Houston, M. and Che V.. Experiencing Intercultural Communication: An Introduction, latest ed. McGraw-Hill, 2014
5. Required Lustig, M.W, Koester, J. Intercultural Competence: Interpersonal Communication Across Cultures, latest ed. Pearson, 2012
6. Required Martin, J, Nakayama, T. Experiencing Intercultural Communication: An Introduction, latest ed. McGraw-Hill, 2014