

ART A143: STORY ILLUSTRATION TECHNIQUES

Item	Value
Curriculum Committee Approval Date	12/08/2021
Top Code	101300 - Commercial Art
Units	3 Total Units
Hours	108 Total Hours (Lecture Hours 27; Lab Hours 81)
Total Outside of Class Hours	0
Course Credit Status	Credit: Degree Applicable (D)
Material Fee	Yes
Basic Skills	Not Basic Skills (N)
Repeatable	No
Open Entry/Open Exit	No
Grading Policy	Standard Letter (S)

Course Description

Principles of Illustration applied to various drawing and painting media. Imaginative application of theories and techniques that produce original illustrations with clear communication of concept. PREREQUISITE: ART A110 and ART A121. ADVISORY: ART A120 or ART A120H. Transfer Credit: CSU.

Course Level Student Learning Outcome(s)

1. Create an original illustration that clearly communicates an intended idea.
2. Demonstrate knowledge of the illustration development process during evaluation of the final project.

Course Objectives

- 1. Demonstrate knowledge of the processes of developing illustrations.
- 2. Create work in various media used in illustration.
- 3. Conduct research.
- 4. Budget time needed to complete projects.
- 5. Recognize various masters of illustration, past and present.
- 6. Understand an overview of the business aspects of illustration.
- 7. Understand how a book is put together; design considerations and limitations.

Lecture Content

Introduction and Overview Illustration as profession Professional organizations Contracts, payment and fees Job market Research skills library orientation online resources museum data base Historic and modern use of illustration Fine art Book illustration Commercial applications Materials Pencil, graphite, pen and ink, or scratchboard monochromatic color Wet media Watercolor guache Prismacolor pencil, pastel, or oil pastel Other forms Cut paper pop-ups collage assemblage Types of Illustration Portrait, caricature Current news topic, editorial and spot illustrations Cover art Sequential illustration (books, comics, graphic novels) Fantasy and animal illustration, anthropomorphizing Scientific Illustration Children s books Techniques Linear rendering Color

techniques and color schemes Page formatting and allowing for text Working from reference material Interior and exterior scenes, perspective overview Style, lighting and mood Continuity of elements, composition and design

Lab Content

Faculty input required.

Method(s) of Instruction

- Lecture (02)
- Lab (04)

Instructional Techniques

Classroom lectures and demonstrations, individual consultations on student projects, presentation of slides, videos and text, in-class critiques and student presentations, field trips and guest speakers, topical discussions, group work.

Reading Assignments

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Writing Assignments

Students will write formal project proposals and written critiques of peer work. Portfolios of studio work will be created and evaluated.

Out-of-class Assignments

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Demonstration of Critical Thinking

Discussion of assigned texts and videos, evaluation of visual art exercises and projects, assessment of collaborative activities, group critiques, ability to meet deadlines, attendance.

Required Writing, Problem Solving, Skills Demonstration

Students will write formal project proposals and written critiques of peer work. Portfolios of studio work will be created and evaluated.

Other Resources

1. Selected handout materials to be provided and distributed by the instructor. 2. Materials supplied by student will be used for creating illustrations in a variety of media, and will vary from semester to semester.