

# ANTH C150: WORLD CULTURES

Item	Value
Top Code	220200 - Anthropology
Units	3 Total Units
Hours	54 Total Hours (Lecture Hours 54)
Total Outside of Class Hours	0
Course Credit Status	Credit: Degree Applicable (D)
Material Fee	No
Basic Skills	Not Basic Skills (N)
Repeatable	No
Open Entry/Open Exit	No
Grading Policy	Standard Letter (S), • Pass/No Pass (B)
Local General Education (GE)	• Area 4 Social and Behavioral Science (CD1)
Global Society Requirement (CGLB)	Yes
California General Education Transfer Curriculum (Cal-GETC)	• Cal-GETC 4 Social & Behavioral Sciences (4)
Intersegmental General Education Transfer Curriculum (IGETC)	• IGETC 4 Social&Behavioral Sci (4)
California State University General Education Breadth (CSU GE-Breadth)	• CSU D Soc Politic Econ Inst (D)

## Course Description

This course surveys cultures providing a foundation for understanding current global developments and human behavior dynamics when encountering cultural differences. Emphasizes practical communication skills used in culturally diverse settings. Transfer Credit: CSU; UC.

## Course Level Student Learning Outcome(s)

1. Analyze key similarities and differences between the world cultures of North America, Latin America, Europe, Africa, Asia and the Middle-East and current trends in organization and institutional change.
2. Evaluate key issues and problems that develop in culturally diverse settings.
3. Create action plans that illustrate effective communication, mentorship, inclusion, and conflict-management techniques.

## Course Objectives

- 1. Define the term ethnocentrism and discuss the importance of understanding of the obstacle ethnocentrism creates in a global environment.
- 2. Recognize the importance of how culture dictates how to communicate, behave, and how virtual engagement affects communication.
- 3. Explain and analyze the interconnectedness between the world cultures of North America, Latin America, Europe, Africa, Asia, and the Middle-East.

- 4. Demonstrate an understanding of how to make allowances for cultural differences that affect interpersonal and intercultural communication.
- 5. Employ an understanding of the key issues and problems that develop in culturally diverse settings in regards to diversity and inclusiveness and describe how to improve communication.
- 6. Analyze and evaluate the ethical issues facing learning to live and work with differences in a global environment.

## Lecture Content

Introduction Class Overview Current global trends Identification of world cultures ABC s of Culture World view and values Beliefs and customs High context and low context cultures Differing time and space orientations and impact on human communication Culture change and culture shock Communicating Across Cultures Culture is communication Verbal and nonverbal communication Virtual communication practices World Cultures Macro cultures of the world Micro cultures of the world Modernization and other current issues facing affecting relations and communication among world cultures North American Cultures Mainstream culture Survey of traditional ethnic co-cultures The new immigration and changing demographics Latin American Cultures National cultures Survey of traditional ethnic co-cultures Impact of global trends European Cultures National cultures Survey of traditional ethnic co-cultures Global trends and current changes in European cultures African Cultures National cultures Survey of traditional ethnic co-cultures Global trends and current issues affecting American cultures Asian Cultures National cultures Survey of traditional ethnic co-cultures Global trends and current issues affecting Asian cultures Middle Eastern cultures National cultures Survey of traditional ethnic co-cultures Global trends and current issues affecting Middle Eastern cultures World cultures and the differences among work organization cultures Influence of national culture on organizations Effective strategies for dealing with organizations cultural differences Cross-cultural management techniques Negotiation and Dialogue Across Cultures Framework for understanding negotiation domestic and international Characteristics of effective negotiation Five skills of negotiation Art of dialogue Conflict Resolution Across Cultures Overview of diplomacy and mediation Principles and practices of conflict resolution with culturally diverse people Conflict resolution techniques for managers Cultural Competency Skills Development Identification of cultural case examples Discussion of the presenting issues, inclusiveness, and problems Brainstorm strategies for addressing issues and problems in cultural case examples Write (in small groups) action plan for intervening in cultural problem presented in case example Student presentations of action plans Discussion and evaluation of students' action plans

## Method(s) of Instruction

- Lecture (02)
- DE Online Lecture (02X)

## Instructional Techniques

A variety of instructional techniques will be employed to encompass different student learning styles. These may include, but are not limited to, lecture, discussion, and small-group activities. Instruction will be supplemented, where appropriate, by PowerPoint presentations, electronic resources and technologies, guest speakers, and field trips.

## **Reading Assignments**

Students will complete reading assignments from the textbook as well as any supplemental reading based upon course readers, handouts, Internet resources, case studies, and assignments from Coastline's Library.

## **Writing Assignments**

Students will complete two written assignments throughout the course.

## **Out-of-class Assignments**

Outside of the classroom, students will do the required reading, study for quizzes and exams, and conduct research, where applicable, to prepare papers and essays.

## **Demonstration of Critical Thinking**

Students will demonstrate critical thinking through written work such as essays and papers as well as active participation in class discussions.

## **Required Writing, Problem Solving, Skills Demonstration**

Students will be required to complete one or more essays.

## **Eligible Disciplines**

Anthropology: Master's degree in anthropology or archaeology OR bachelor's degree in either of the above AND master's degree in sociology, biological sciences, forensic sciences, genetics or paleontology OR the equivalent. Master's degree required. Anthropology: Master's degree in anthropology or archaeology OR bachelor's degree in either of the above AND master's degree in sociology, biological sciences, forensic sciences, genetics or paleontology OR the equivalent. Master's degree required.

## **Textbooks Resources**

1. Required Abramson, Neil Remington; Moran, Robert. Managing Cultural Differences: Global Leadership for the 21st Century, 10th ed. Routledge, 2018 Rationale: - 2. Required Ferraro, Gary; Briody, Elizabeth. Cultural Dimension of International Business, 9th ed. Routledge, 2023 Rationale: - 3. Required Neuliep, James W. Intercultural Communication: A Contextual Approach, 8th ed. Sage Publishing, 2020 4. Required Jandt, Fred E. . An Introduction to Intercultural Communication, 10 ed. Sage Publishing, 2020

## **Other Resources**

1. Coastline Library