

# BUSINESS ECONOMICS, CERTIFICATE OF SPECIALIZATION

**Banner Code:** 3\_CE\_BUEC  
**Not Financial Aid Eligible**

This 13-unit certificate program provides students with the necessary knowledge to make informed business and financial decisions. Students will gain an understanding of basic economic theory as it applies to practical business decision-making, resource allocation issues, accounting practices, international markets, legal considerations, and consumer behavior patterns. This certificate is useful as a pathway to a transfer degree, to advance a career, or to gain intuition into business and economic trends.

## Program Level Student Learning Outcomes

Upon completion of this program, students will be able to:

1. Demonstrate the ability to make informed business and financial decisions.
2. Apply basic economic theory as it applies to practical business decision making, resource allocation issues, accounting practices, international markets, legal considerations, and consumer behavior patterns.

Review Graduation Requirements (<https://catalog.cccd.edu/coastline/graduation-requirements/certificates/#specializationtext>).

| Course                       | Title                                      | Units     |
|------------------------------|--|-----------|
| <b>Required Core</b>         |  |           |
| Complete the following:      |  |           |
| ACCT C101                    | Financial Accounting                       | 4         |
| ECON C170                    | Principles of Microeconomics               | 3         |
| <b>Program Electives</b>     |  |           |
| <i>Elective 1</i>            |  |           |
| Select one of the following: |  | 3         |
| BUS C100                     | Introduction to Business                   |           |
| BUS C141                     | Introduction to Entrepreneurship           |           |
| <i>Elective 2</i>            |  |           |
| Select one of the following: |  | 3         |
| ECON C110                    | Economic Issues and Policy                 |           |
| BUS C110                     | Business Law/Legal Environment of Business |           |
| <b>Total Units</b>           |  | <b>13</b> |