

BUSINESS, ASSOCIATE OF SCIENCE DEGREE

Banner Code: 3_AS_BSNS

Financial Aid Eligible

The Business degree is designed to prepare students for employment at or promotion within a small, medium, or large firm in a variety of capacities and across industries. Graduates will be well-versed in business terminology, business functions, communication, planning, organizing, and decision-making. Coursework exposes students to the fields of marketing, human resource management, operations and manufacturing, accounting, and finance, as well as other niche professions in business. Students may select specific elective courses to meet their professional educational goals. The courses in the program allow for further career and industry research.

Program Level Student Learning Outcomes

Upon completion of this program, students will be able to:

1. Develop and exhibit high standards of professional practice, demonstrating awareness of ethical and social responsibilities in today's multicultural, team-oriented, rapidly-changing global environment.
2. Analyze and recommend effective business decisions/solutions using a systematic, evaluative, and data-driven approach.
3. Effectively communicate solutions to business problems using appropriate business terms and strategies.
4. Formulate strategies that embrace diversity within organizations and create inclusive organizational cultures.

Review Graduation Requirements (<https://catalog.cccd.edu/coastline/graduation-requirements/associate-degree/>) and General Education (<https://catalog.cccd.edu/coastline/general-education/>).

Course	Title	Units
Required Courses		
BUS C100	Introduction to Business ¹	3
BUS C110	Business Law/Legal Environment of Business	3
BUS C150	Introduction to Marketing	3
MGMT C100	Principles of Management	3
<i>Program Electives</i>		
Complete 9-10 units from the following:		9-10
ACCT C100	Introduction to Accounting	
ACCT C101	Financial Accounting ¹	
ACCT C102	Managerial Accounting ¹	
ACCT C116	ACCT for Non-Financial Managers, Entrepreneurs, Business Owners	
BUS C101	Introduction to Project Management	
BUS C118	Introduction to International Business	
BUS C120	Personal Finance	
BUS C139	Business Communication ¹	
or ENGL C136	Business Communication	

Course	Title	Units
BUS C141	Introduction to Entrepreneurship	
BUS C281	Work Experience Education	
or BUS C282	Work Experience Education	
or BUS C283	Work Experience Education	
or BUS C284	Work Experience Education	
CIS C100	Introduction to Information Systems	
or CIS C111	Information Systems, Programming, and Database Management	
or CYBR C101	Introduction to Cybersecurity	
MGMT C111	Human Resource Management	
MGMT C115	Human Relations in Business	
MGMT C171	Supply Chain Management Fundamentals	
CMST C100	Interpersonal Communication ²	
CMST C110	Public Speaking ²	
CMST C150	Intercultural Communication ²	
MCOM C100	Introduction to Mass Communications	
ECON C110	Economic Issues and Policy	
ECON C170	Principles of Microeconomics ^{1, 2}	
ECON C175	Principles of Macroeconomics ^{1, 2}	
PHIL C115	Logic and Critical Thinking	
PHIL C120	Ethics	
PHIL C140	Business and Organizational Ethics	
Units Required for Major		21-22

Requirement	Units
Units for Major Preparation	21-22
Local General Education, CSU General Education, or IGETC pattern	Varies
Electives to satisfy unit requirement	Varies
Total Degree Units	60

¹ These courses are required in the Business Administration 2.0 Associate in Science for Transfer degree.

² These courses also satisfy General Education (CSU-GE or IGETC) requirements.